

# 2010 Appalachian Film Festival Micro Film Judging Form

Name of Micro Film: \_\_\_\_\_

The following questions are judged on a scale of 1 to 10. The values should fall into a range of: 1 = Worst, 3 = Needs A Lot of Work, 5 = Average, 7 = Very Good, 9 = Excellent, & 10 = Superior.

1. MAINSTREAM APPEAL:
  - a. Does the micro film have commercial potential? \_\_\_\_\_
  - b. Does it have artistic potential? \_\_\_\_\_
  
2. STORY / central theme and overall integrity.
  - a. Is it innovative, original or cutting edge? \_\_\_\_\_
  - b. Does it have a well-developed theme and structure? \_\_\_\_\_
  - c. Does it have a strong opening? \_\_\_\_\_
  - d. Does it have a satisfying conclusion/ending? \_\_\_\_\_
  
3. CINEMATOGRAPHY and EDITING:
  - a. Is the camera work imaginative and supportive of the story? \_\_\_\_\_
  - b. Does the editing move the story forward effectively? \_\_\_\_\_
  - c. Is the footage well synchronized with the audio? \_\_\_\_\_
  - d. Does the energy of the film and editing relate well to the rhythm of the film ? \_\_\_\_\_
  
4. DIRECTING:
  - a. How does the director utilize the actor's abilities? \_\_\_\_\_
  - b. Does the director utilize the camera's ability? \_\_\_\_\_
  - c. How well does the director visually communicate message, mood, or content? \_\_\_\_\_
  
5. OTHER CONSIDERATIONS:
  - a. Lighting \_\_\_\_\_
  - b. Special Effects \_\_\_\_\_

TOTAL SCORE: \_\_\_\_\_ (highest possible score is 150)

JUDGE'S SIGNATURE: \_\_\_\_\_

SPELL NAME: \_\_\_\_\_

PHONE #: \_\_\_\_\_

e-mail: \_\_\_\_\_

Completed Forms: MUST BE SIGNED and have name and phone number and email.

Form may be scanned and emailed in PDF format to: [cdlusher@gmail.com](mailto:cdlusher@gmail.com) or [appyfilmfest@gmail.com](mailto:appyfilmfest@gmail.com)

Form and Documentary Film may be dropped off at either Huntington Realty Corp. 630 1/2 Seventh Avenue, Huntington WV or the Cabell-Huntington Convention & Visitors Bureau Inc. at Heritage Station, 210 Eleventh Street, Huntington, WV - (304) 525-7333

Any questions: Call Chris Lusher, 2010 Appalachian Film Festival Chair (304)-690-2500